ROMEA STRATA: HYPE PROJECT

Discover. Create. Tell your territory.

As part of a **Joint Project between the European Union and the Council of Europe within the framework of the European Heritage Days**, Romea Strata is looking for **14 young people – 2 from each of the seven countries crossed by the route: Estonia, Latvia, Lithuania, Poland, the Czech Republic, Austria and Italy.**

The aim is to involve a new generation in **discovering and telling the story of the cultural, historical and landscape heritage along the Romea Strata through original digital content.**

WHO ARE WE LOOKING FOR?

Young people aged **18–25** who:

- are interested in cultural, historical and artistic heritage;
- love travelling, nature, trekking and outdoor experiences;
- enjoy discovering new places independently;
- are familiar with social media and content creation;
- have good photo/video editing skills;
- are creative, proactive and curious;
- have a good knowledge of English.

WHAT WILL PARTICIPANTS DO?

Participants will:

- explore selected locations along the Romea Strata in their own country;
- create original photo and video content for social media;
- tell the story of the cultural and natural heritage they discover;
- collaborate with the **Romea Strata communication team** in planning the content.

The final content will be published on the **official Romea Strata channels**.

GOOD TO KNOW

This initiative is intended for young people who are genuinely passionate about **travelling, exploring new places and telling their stories**. In return, they will have the opportunity to **take part in an international European project, gain experience in digital storytelling and contribute to promoting the cultural heritage of their territory**. At the end of the project, each participant will also receive a **free gift from Romea Strata as a thank you for their contribution**.

More about Romea Strata:
www.romeastrata.org

INTERESTED IN JOINING US?

If you would like to **learn more about the project or apply to participate**, please contact us at **promozione@romeastrata.it**.

To apply, send us your **CV**, together with either **a short introduction video or a video you have previously created**, so that we can get to know you and your creativity a little better.

We look forward to hearing from you!